



Sportz Ventures LLC

Title: STUDENT SPORTS INFORMATION DIRECTOR (SSID)

Schedule: Revolves around High School's Athletic Schedule

Organizational Relationships:

Reports to: High School Community Leader

Coordinates with: High School Community Leader; Director of Athletics; Athletics Staff Members; Student Athletes

Statement of the job:

Sportz Ventures, LLC is creating an exciting new media career training internship, the position of high school Student Sports Information Director. Sportz Ventures maintains the athletic website for high school and focuses on promoting the high school athletic program and its athletes. Interns will learn how to report scores, write articles about high school teams and athletes with professional guidance—the result will be a career-starting portfolio of new media projects.

Learn to be a sports reporter and promoter! It's the first step to a variety of careers in athletics and media.

The responsibilities of a SSID will include, but are limited to, maintaining the high school athletic website, interacting with local media, writing feature articles, and producing photographs and/or video for publication on the website. Students chosen will learn to be part of an online media team, get valuable electronic journalism experience, technology training and the chance to create a portfolio for colleges and future employers. The SSID program is a joint project between the Athletic Department and Sportz Ventures that gives students interested in media hands-on experience.

Essential Functions:

1. Assist the high school and Sportz Ventures Community leader in the publicity and promotional efforts of the school's athletic program.
2. Research and write news on the high school sports teams, coaches, and individual student-athletes as warranted or assigned.
3. Arrange and coordinate feature stories and supporting statistical data, photos and video for display on the high school athletics website.
4. Prepare post-game synopsis about the HSathletic events with appropriate pictures and videos.
5. Maintain regular, consistent contact with appropriate local and external sports media.
6. Sports-related photography and videography.

Knowledge, Skills and Abilities:

1. Ambition and determination.
2. Demonstrated oral and written communication skills.
3. Ability to communicate effectively with administrators, coaches and student-athletes.
4. Ability to work independently on projects and as part of a team.
5. Ability to package and communicate information to meet the needs of local and national media.
6. Working knowledge of a broad range of sports activities.

Interested Candidates contact:

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